

## **Presentation Example Outline**

### **1. Purpose**

My goal for updating “The Three Little Pigs” was to show how these pigs are guided in building choices because of different economic situations. It isn’t always fair to think of the first two as lazy. My design also tries to communicate that brick is a sort of sustainable resource that is “friendly” and open to environmental sharing.

### **2. Organization**

#### **I. Introduction (1 min)**

- a. clever oink, oink and why this story has touched me
- b. purpose

#### **II. Design Choices for encouraging “friendliness” (1 min)**

- a. Color (use Bang and Color theory)
- b. Shape (use Bang)

#### **III. Construction Materials and Laziness (1 min)**

- a. Straw pig is not labeled—makes own clothing (Use Berger and Connotation)
- b. Sticks Pig is labeled with Levi’s Jeans (Use Berger and Connotation)
- c. Brick Pig is labeled with Calvin Klein and is surrounded by trees (Use Berger and Connotation)
- d. Wolf is a metaphor for energy crisis and is labeled “Inland Power.”

#### **IV. Conclusion (30 sec)**

- a. Overall, I think I have successfully reimagined the three Little Pigs to take into account current issues in our culture regarding material resources and assumptions about being lazy.

## **Questions**