

Objectified

Make sure your answers are complete and thorough. Your answers are due on Wednesday (1/25) by class. Most of these questions you won't be able to answer right away. You'll have to take some notes, think about the question, and then answer. I expect you to use the film and readings from class to help you answer the questions.

1. List one important quote or fact from the film and describe why this struck you as important. You know how does it add to what you've been reading?
2. Explain what this statement means: "Every object tells a story."
3. How is design rhetorical or like rhetoric?
4. What do you think "the symbolism of function means" with regards to the Dyson vacuum?
5. How do you think cars are like avatars?
6. Karim Rashid speaks about design and history and wonders why some designs are continually used even though new objects don't function the same way as the old ones (e.g. the film camera and the digital camera). Why do you think we continually revisit archetypes of design?
7. Why do you think people think it's their fault when they can't get something to work rather than poor design? What are the assumptions?
8. Is there an object in your life you are emotionally attached to? What is it and how come?