

Objectified-Part II

Make sure your answers are complete and thorough. Your answers should be emailed to me by Friday (2/3) by 11:59 pm. Most of these questions you won't be able to answer right away. You'll have to take some notes, think about the question, and then answer. I expect you to use the film and readings from class to help you answer the questions.

1. Karim Rashid speaks about design and history and wonders why some designs are continually used even though new objects don't function the same way as the old ones (e.g. the film camera and the digital camera). Why do you think we continually revisit archetypes of design?
2. Why do you think people think it's their fault when they can't get something to work rather than poor design? What are the assumptions?
3. Is there an object in your life you are emotionally attached to? What is it and how come?
4. How has design changed with regards to environmental impact?
5. What is one way that the toothbrush has been re-designed for sustainability?
6. Think about an object you would like to see re-designed. What is the object and what is one feature you think could/should be re-designed and why?